



Global Internship Program 2021 -2022

The Core Team





Helsinki, Finland HQ



Our market

Governments that are committed to
get a truly 360-degree view to their
ecosystems to produce more
innovative businesses

The Problem

Cities and countries today are working harder and harder to enable economic growth, by increasing entrepreneurship and innovation. And by attracting international talent and investments. It is key to measure and understand how to generate more innovative businesses and by utilising data coming from different parties. For proper decision-making, ecosystem orchestration and development. To gain real ecosystem intelligence, it is fully dependent on the level of ecosystem interoperability. However, existing solutions are failing in this, due to mainly three factors:

1 Limited View

Focusing only on specific ecosystem functions: community-based, startups-investors, etc.

2 Low Scalability

Manual information aggregation, upkeep and data collection efforts, with limited connectivity. Unable to see the unseen

3 Vendor Lock-ins

No real independence or ownership to regions for local ecosystem development needs.

We focus on removing these limitations.

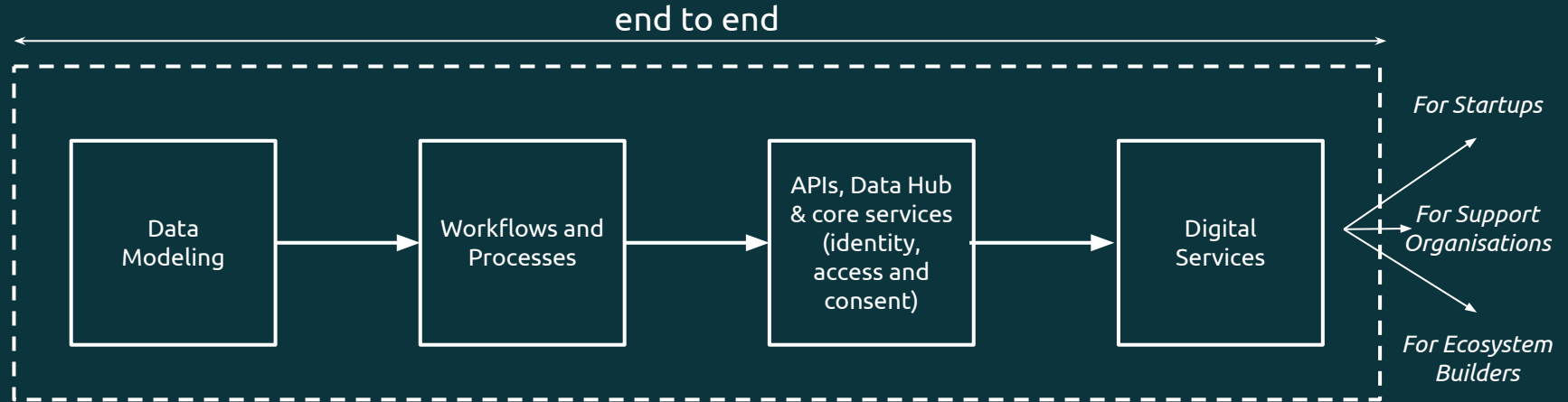
Startup Commons is the only solution with **holistic approach by design for innovation entrepreneurship ecosystems**. Startup Commons enhances ecosystem orchestration by **aggregating and distributing** data from startups and entrepreneurs real interactions with different ecosystem actors. And then transforming this data into real-time and ongoing insights using Machine Learning and AI that is based on combined expertise in startups and digital.

A large crowd of people is shown in a lecture hall or conference setting, all looking towards the left. The image is heavily filtered with a teal/cyan color. A semi-transparent dark horizontal band is overlaid across the middle of the image, containing the text. The text is in a clean, white, sans-serif font.

ANSWERS
FOR YOUR STARTUP ECOSYSTEM

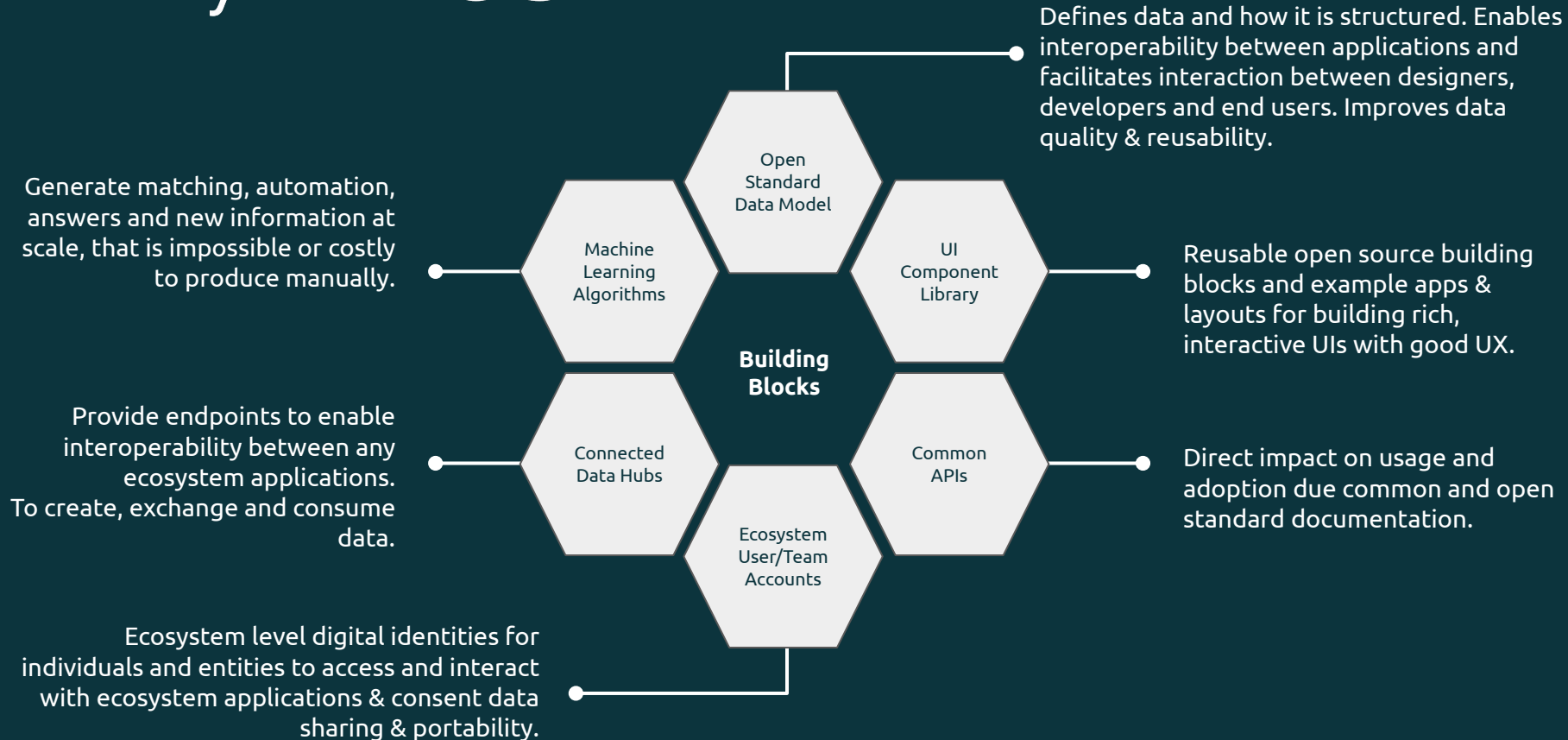
Our Solution

Start with one challenge (use case) at a time. This defines your requirements; i.e., what data must we capture and aggregate, and where to distribute the insights, to make biggest impact?



Implement with existing/new ecosystemOS 'open source' -building blocks

ecosystemOS

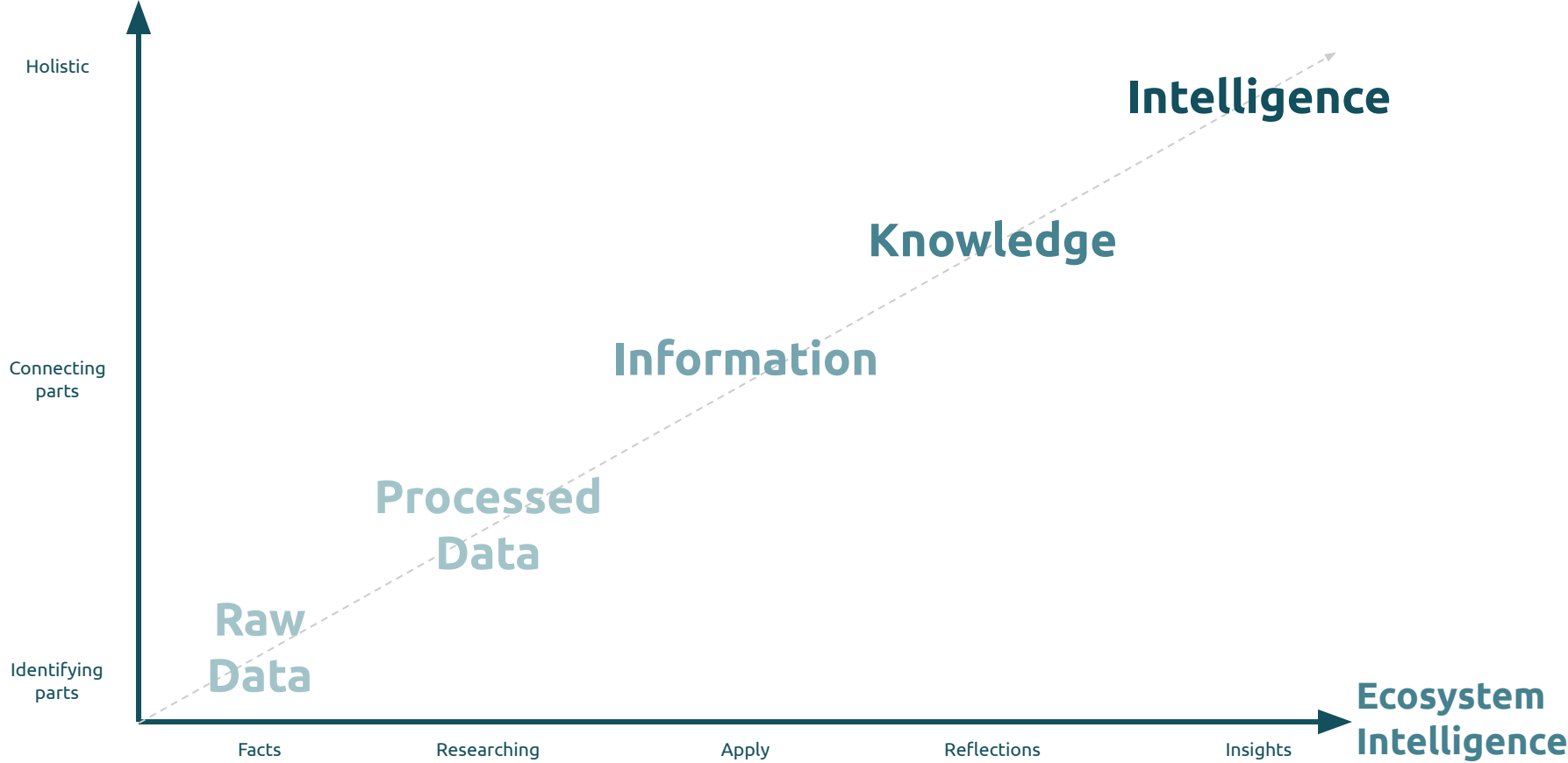


ecosystemOS

Building ecosystem connectivity
“like playing with LEGO’s”

Comparing Ecosystem Solutions

Ecosystem Connectedness



Holistic

Intelligence

Knowledge

Information

**Processed
Data**

**Raw
Data**

Connecting
parts

Identifying
parts

**Ecosystem
Intelligence**

Facts

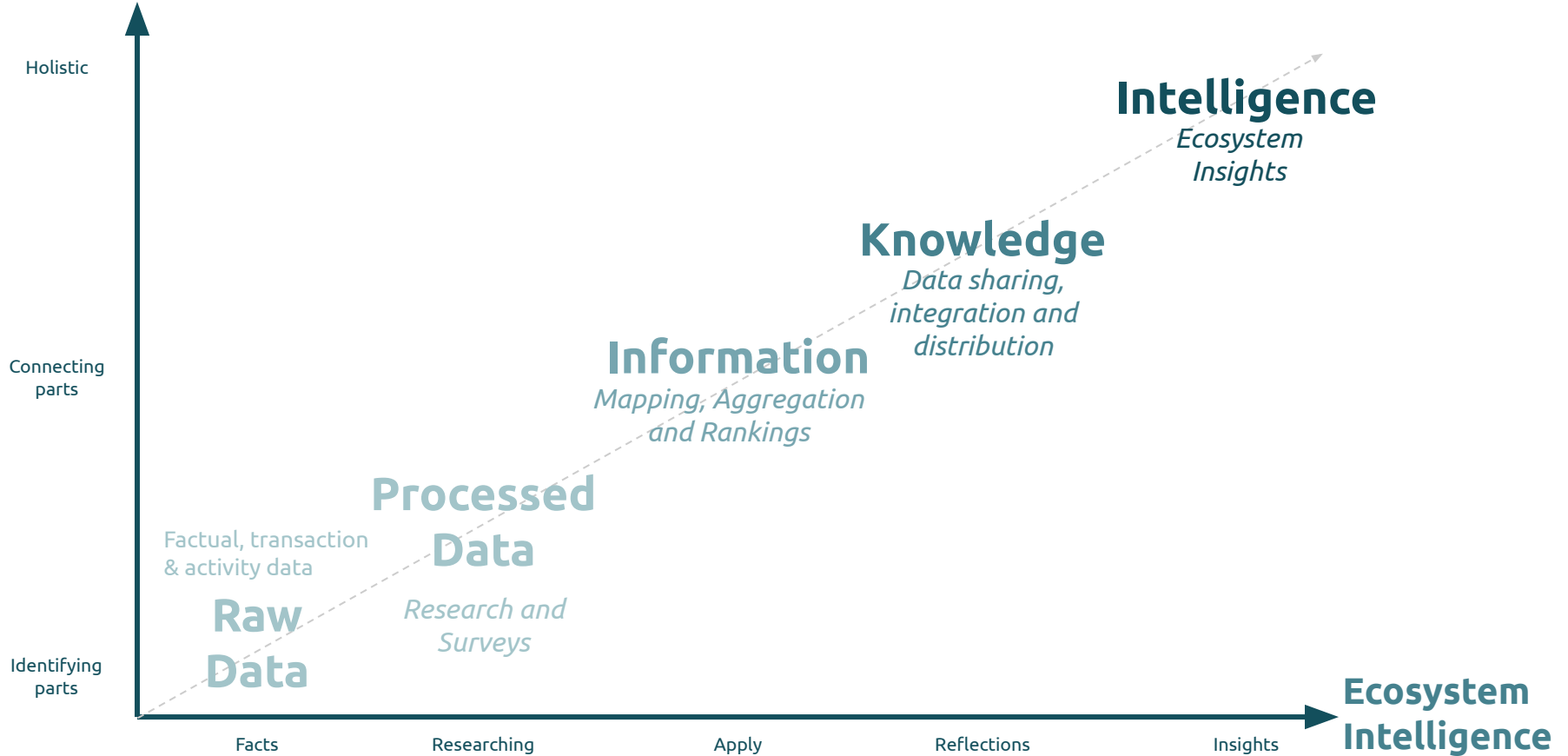
Researching

Apply

Reflections

Insights

Ecosystem Connectedness



Ecosystem Connectedness

Holistic

Connecting parts

Identifying parts

ecosystemOS

Factual, transaction & activity data

Raw Data

Facts

Good overview of many things

 Startup Genome

 GEM

 EWING MARION KAUFFMAN FOUNDATION

Processed Data

Research and Surveys


Researching

 iD

 FGS

Information
Mapping, Aggregation and Rankings

 Startup S  gust

 StartupBlink  SOURCE LINK

Apply

Reflections

Knowledge

Data sharing, integration and distribution

 startup commons

Intelligence

Ecosystem Insights

Insights

Ecosystem Intelligence

Answers:

What is happening?

Why did it happen?

What is happening now?

What might happen?

What is likely to happen?

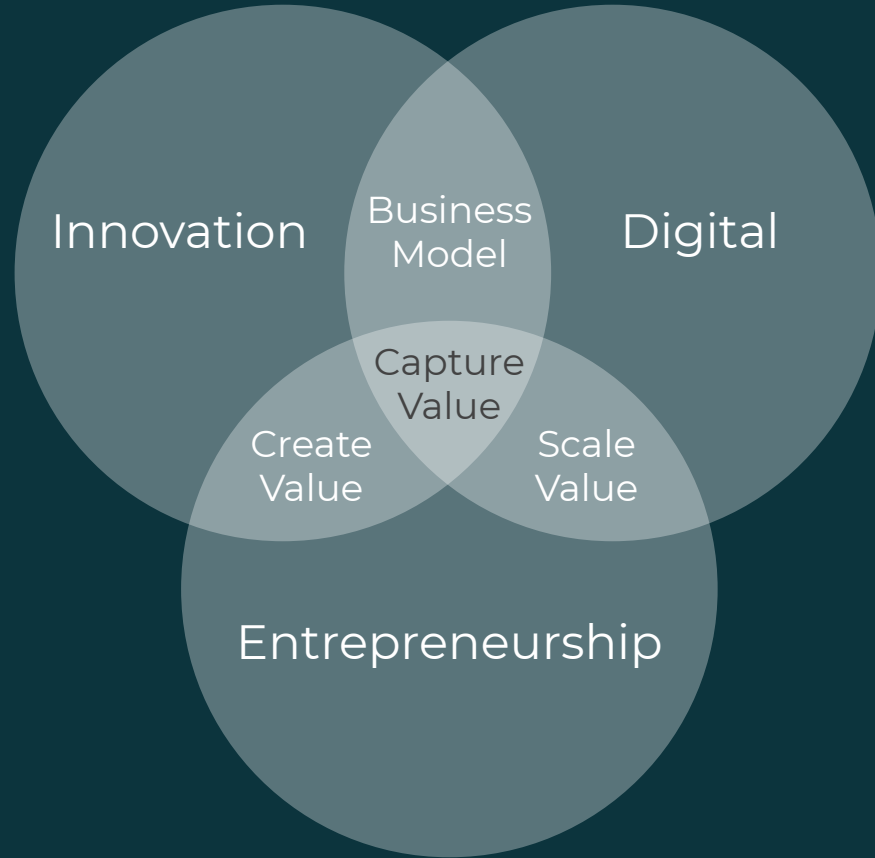
It's not about Startup Commons VS. other solutions...

*It's about all solutions working together, faster
and smarter to create the full picture at scale.*

A blurred high-speed train in a tunnel, with a person standing on the platform in the distance. The image has a teal and blue color scheme.

Selection, Internship & Career opportunities

For **Highly Motivated people** wanting to work internationally in complex environments



Who should apply

- University students
- Thesis workers
- Freelancers
- Others

Roles



- Data Modellers
- UI/UX Designers
- Visual Designers
- Front-end developers
- ML & AI developers
- Technical documenters
- Growth Hackers
- Video content creator
- Sales
- PR & Communications

Personas



- Highly motivated
- Entrepreneurial
- Looking for hard & complex challenges
- Global mindset
- Making impact
- Looking for International experience
- Digital nomads
- 'Digital first' working environment
- Latest tools and technologies

The process

1

Filtering by
Challenge

2

Adopting and
Learning

3

Sharing and
Supporting

4

Job
Promotion

Filtering by Challenge

- Initial skills and attitude assessment
- Initial challenge assigned to be resolved in 1-2 weeks for qualifying

Adopting and Learning

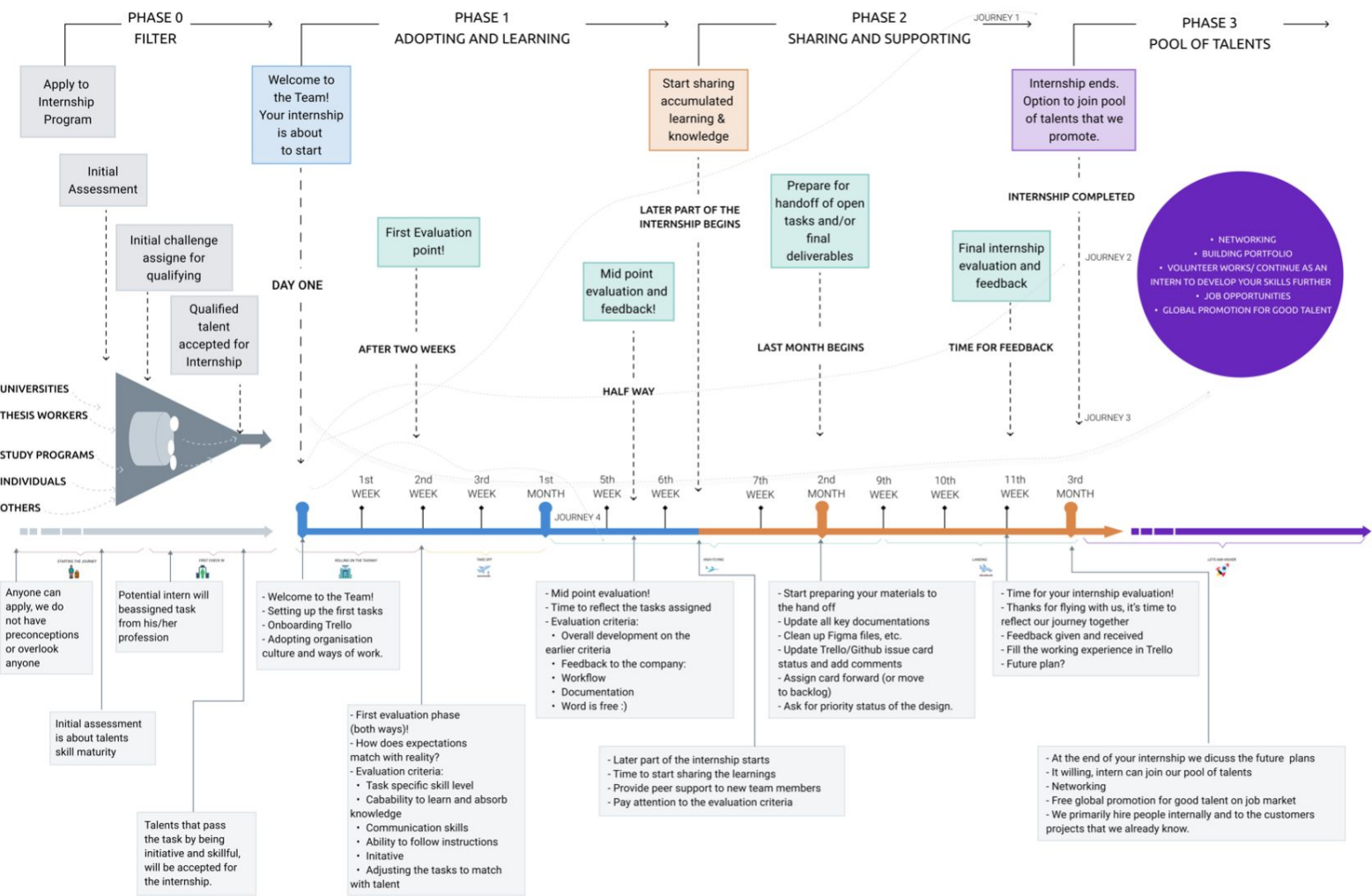
- Start of the internship: in-person and/or remotely
- Onboarding activities
- First evaluation after two weeks to adjust intern 'skills to tasks' for proper challenge & learning path
- Midpoint evaluation for reflection, progress and learning curve assessment

Additional Sharing and Supporting

- In addition to continuing on own tasks, to start sharing own accumulated knowledge to other interns
- Support and in some cases manage new interns
- Finalising & documenting open tasks
- Final Evaluation and Feedback

Job Promotion for qualified talent

- Option to join the pool of talents for promotion
 - Extending internship for building portfolio, gain more experience and improve skills
 - Taking part in paid customer projects
 - Global promotion and matching with real demands coming from our global partner network
(<https://www.startupcommons.org/international-talents.html>)



Main expectation are high personal motivation to work on challenges and ability to learn latest design & development methods, technologies, etc.

JOURNEY 1 - Uncommon journey.
Internship talent exceeds the expectations. will be assigned more challenging tasks, and when possible, assigned to live customer projects as a paid freelancer, already during the internship.

JOURNEY 2 - Common journey.
Internship talent matches the expectation in all fronts. Shows skills to perform in entrepreneurial environment. Bring noticeable value to the peers and organisation, and develops personal skills.

JOURNEY 3 - Uncommon journey.
Internship talent skills don't match the expectations based on initial discussions/engagement. Typically shortages emerge in some key areas in the evaluation criteria. Tasks will be adjusted to lower expectations to match with actual abilities. Learning and skills development is limited at personal level.

JOURNEY 4 - Uncommon journey.
Internship talent drops out from the internship. Common reasons:

- Gets a full time job requiring full attention
- Personal reasons
- Serious shortages in evaluation criteria
- Has really hard time to understand what we're doing



Startup Commons Internship Funnel

245
applicants

31
qualified

26
completed

5
performing
beyond
average

Testimonials



Meet Fakhri...

UI/UX Designer

London

"My internship with Startup Commons went by really fast since I was surrounded by a great team and interesting projects. It was challenging in a good way, since I learned a lot of new practical UX skills, which I would have never had a chance to practice on my own. Feedback from senior employees was a huge help in my learning process and I felt supported all the way throughout the internship."



Meet Theresa...

UI/UX Designer
Indonesia

"Amazing work environment. I have learned a lot, about the design principle, presentation and communication, also more fluent on using Figma. The team is really supportive and make me want to grow better and better on my career as UI/UX Designer. Open minded, great talent, supportive, really good people and work. Thank you very much for the great opportunity which really help me on my UI/UX Design career. Success for Startup Commons!"



Meet Konstantinos...

Machine Learning Developer
Athens

"I'm not sure if I can describe with words this amazing experience that I had while working in Startup Commons! From the first minute the leadership team made me feel really comfortable with them and I got the feeling that I was free to ask whatever question I had in mind! Everyone was also there to provide with support and guidance whenever was needed. A lot of freedom was given to us to explore different solutions and approaches on various problems and this helped me a lot to understand how to deal with problems with no obvious solution. The team of Startup Commons is consisted from people from every part of the globe. Everyone is welcoming and willing to work with you to advance and to increase together your knowledge. The team meetings are a really good way to get to know each other and see the work that everybody is doing to keep your motivated."



Meet Dawn...

UI/UX Designer
California

"I enjoyed working with the team at Startup Commons very much. They provided me with just the right mix of guidance and freedom to explore new ideas. The leadership team was always available to answer questions and give me feedback on my designs. I learned a lot! If you're just starting your internship with Startup Commons, make use of the slack channel and feel free to reach out to anyone/everyone to make the most of your learning experience with Startup Commons. Have fun!!!"

Building real solutions
for our customers

Ecosystem mapping application
prototype

(Demo on our Youtube Channel)



About

Learn

Connect

Scale

Contact

Welcome to Ecosystem Mapping Tool

Visually map and manage your ecosystem
services and organisations.

Create an Ecosystem Map

Create an Ecosystem Map



Name

Location

Select Region



Select State



Select City



Cancel

Create

Automated 'startup development phases'
-labelling for startup events with machine
learning model

(Demo on our Youtube Channel)

Startup Events

 🔍



Business Model Canvas Workshop
@ Event location, by Organiser Name
Sat, Jun 6th | Time: 04:30pm

Register

-2	-1	0	1	2	3
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Business Model Canvas Workshop



How to apply



Erasmus for Young
Entrepreneurs

**Open
application**

Looking for Startup Team Internship Pilots

- Matching Startup Commons validated business ideas with an entrepreneurial team (designers, developers and biz dev)
- Minimum 6 months
- Outcome
 - Full startup journey experience (team validation, business model creation, product creation and validation)
 - 10% likelihood to make it succeed
 - Ownership to operate the business in your country

Guest Intern



Meet Gabby...

Machine Learning Engineer
Turkey

Q & A

Thank you - info@startupcommons.org

